



ListHub Articles for Blogs or Newsletters: Marketing Means Measuring

Article I: Marketing Means Measuring

Audience: BROKER or AGENT

Blog Keywords: Online Marketing, ListHub Reports, Marketing Analytics, Syndication, Online Advertising, Online Listings, Seller Reports

John Wanamaker, father of modern advertising once said, "Half the money I spend on advertising is wasted; the trouble is I don't know which half." As you know, one of the most important aspects of marketing is measuring the results so that you can make smart decisions about your ongoing advertising costs and effort.

We have partnered with ListHub to syndicate your MLS listings at no cost to more than 50 reputable real estate search websites, but did you know that you could also purchase reports that will empower you with detailed analytics to arm you in your daily business?

ListHub reports contain valuable metrics from all of the leading real estate websites including Zillow, realtor.com®, Trulia, and many more! ListHub Reports Give You Insider's Market Intelligence:

- Get a customized report for each listing, branded and personalized to give to your sellers!
- Auto-email sellers with their personalized reports – effortless customer service!
- Find out which sites generate the most leads and traffic to your listings!
- Get impressive listing presentation flyers to help you get more listings.
- Much More!

The suite of reports gives you a competitive edge when it comes to making advertising decisions and showing measureable value to your clients. Reports can be purchased at the brokerage level for all agents in the company, or by individual agents.



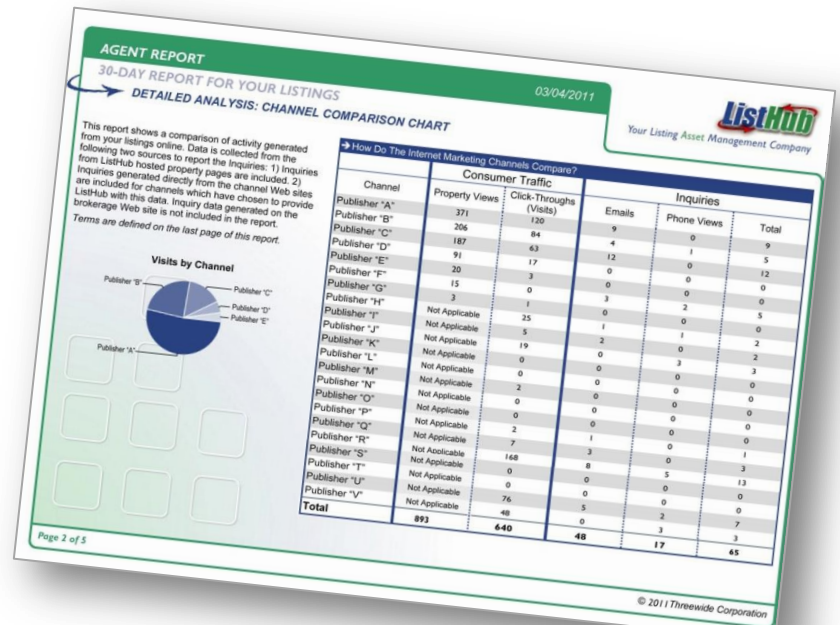
Article I: Marketing Means Measuring
www.ListHub.com



ListHub Articles for Blogs or Newsletters: Marketing Means Measuring

For information and pricing:

- Visit www.ListHub.com
- Attend an informative webinar – [Register online here](#)
- Check out quick tutorials and educational videos on [ListHub's YouTube channel](#)
- Email info@listhub.com or call 877-847-3394 Ext. 1



Article I: Marketing Means Measuring
www.ListHub.com